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CONTACTS:

SUZY BROADBENT

801.369.5555 suzy.b@thelivingplanet.com

SHELBY DOBSON

435.760.1549 shelby.d@thelivingplanet.com

Loveland Living Planet Aquarium Sees Record Crowds

The Loveland Living Planet Aquarium has seen record crowds since it opened on Tuesday, March 25. Nearly 40,000 people have been to the Aquarium in Draper in the six days it has been open.

“We’re so excited to be open to the public and that so many people are coming to see the new Aquarium and all it has to offer,” said Suzy Broadbent, Marketing Director. “If guests have been to our previous location in Sandy, they will know what an amazing accomplishment this new facility is. We are thrilled to be the ninth largest aquarium in the nation.”

Aquarium guests get to explore the warm and humid Journey to South America gallery, take a walk through the 40-foot shark tunnel, and see the river otters swim and play in their new indoor/outdoor exhibit. It’s truly a unique experience in Utah. Guests can also learn about Great White sharks and coral reefs in Utah’s first 4-D theater.

The Aquarium is now open daily from 10am to 6pm. It’s only closed two days a year – Thanksgiving and Christmas. Tickets and memberships can be purchased online. Buying tickets online will also help visitors avoid standing in line.

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About the Loveland Living Planet Aquarium

The Aquarium is a tax-exempt 501(c)(3) nonprofit organization. The Aquarium’s mission is to inspire people to explore, discover and learn about Earth’s diverse ecosystems. Advance tickets and memberships may be purchased online at

www.thelivingplanet.com. Ticket sales help support the Aquarium’s mission. The Loveland Living Planet Aquarium is located at 12033 South Lone Peak Parkway in Draper, Utah.