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## Loveland Living Planet Aquarium to Celebrate Three Millionth Guest

DRAPER, Utah (July 18, 2017) – Loveland Living Planet Aquarium is nearing our three millionth visitor since opening in Draper! In 2014, LLPA welcomed 1.1 million guests during the first year open. In April 2016, the Aquarium marked two million guests, and now the countdown is on for three million.

To celebrate, the Aquarium is giving away a five year Family Plus Membership to the Aquarium along with a gift basket to the three millionth visitor.

“This milestone is very exciting. Three million is about the size of Utah’s population, so to compare that to our guest count is very impressive,” said Caroline Ralston, Director of Marketing and Public Relations at the Aquarium.

The Aquarium estimates they will see the three millionth visitor on the morning of Wednesday, July 19, 2017. **We invite the media to be there at 10:00 a.m. as we mark this occasion.**

**WHAT:** Loveland Living Planet Aquarium awaits three millionth visitor

**WHEN:** Morning of July 19, 2017

**WHERE:** 12033 S. Lone Peak Parkway, Draper, UT 84020

### About Loveland Living Planet Aquarium

LLPA is a 501(c)(3) nonprofit organization that inspires people to Explore, Discover, and Learn about Earth’s diverse ecosystems. A world-class facility, LLPA provides learning opportunities at all levels, interests, and ages. Since opening its new facility in Draper in March 2014, the Aquarium has welcomed nearly three-million visitors. Additionally, LLPA reaches more than 82,000 Utah students each year through its outreach education programs.

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